



SMALL-GROUP IMMERSION · 5-15 JULY 2027

Alsace from the Inside

A language, culture and culinary journey

Ten days to taste and live Alsace the local way.

DURATION

10 nights

GROUP

14 people max

BOARD

Half-board

PRICE

R54 800 pp

MORE THAN A TOUR

Experience Alsace from the inside

Discover Alsace through the people, places and traditions that give the region its unique character. Explore picturesque villages, vineyards and the mountains of the Vosges, meet local artisans and producers, and experience the regional heritage alongside hosts who know it intimately and have deep family roots in the region.

More than a traditional tour, this immersive stay invites you to experience Alsace like a local while practising French naturally along the way.

Explore Alsatian villages, countryside and mountain landscapes.

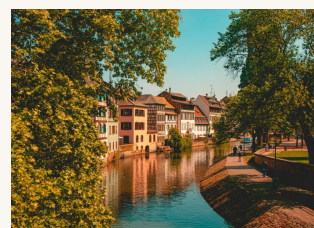
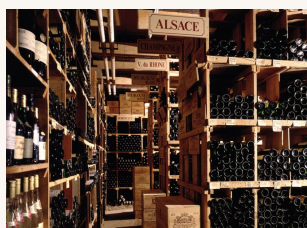
Discover the region's history, culture, traditions and craftsmanship.

Enjoy personal guidance from Marie-Anne and Philippe, who know the region intimately.

Meet woodworkers, blacksmiths, producers and other local artisans.

Practise French through daily experiences and conversations.

No French level is required: presentations are available in French, English or Afrikaans.



YOUR HOSTS

Marie-Anne Staebler is the director of the Alliance Française in Stellenbosch and has been a French teacher for more than 30 years. Alsatian through her father, she spent every childhood holiday in the region and developed a lifelong connection to its culture and traditions. Philippe Bohn comes from a family that has lived in Alsace for generations and speaks fluent Alsatian. Together, they invite you to discover the region not simply as visitors, but through the stories, relationships and places that have shaped their own lives.

THE TRIP AT A GLANCE

Ten days, one region, one small group

A complete half-board stay in the heart of Alsace, with daily excursions, visits and encounters, followed by evenings around the table enjoying the wines of the region.

5–15 July 2027

10 nights, arrival at Strasbourg airport

A small and intimate group

Limited to 14 people in total

Private room

Hôtel Le Rosenmeer, one address for the whole stay

R54 800 per person

R12 000 deposit on registration

A TYPICAL DAY

01

MORNING

Buffet breakfast at the hotel, followed by a presentation about the day's excursion.

02

DAYTIME

Explore an Alsatian village, visit a castle or wine cellar, walk along the Vosges mountain ridges, or meet local artisans in their workshops.

03

EVENING

Return to the hotel for a three-course gourmet dinner, with wine included.



TRIP HIGHLIGHTS

Ten days worth remembering

Explore the Château du Haut-Koenigsbourg and the legendary Mont Sainte-Odile.

Wander through Turckheim, Riquewihr, Ribeauvillé and the villages of the Alsace Wine Route.

Discover Colmar, its colourful old town and the canals of La Petite Venise.

Explore Strasbourg, from its magnificent cathedral and historic centre to the charming streets and canals of La Petite France.

Travel along the spectacular Route des Crêtes and enjoy a traditional marcaire lunch at a mountain farm-inn.

Meet local artisans, producers and people preserving Alsace's living traditions.

Share a culinary experience with Michelin-starred Alsatian chef Hubert Maetz.

Visit Domaine Jacques Maetz for a tasting of organic Alsatian wines.

Celebrate Bastille Day in a traditional Alsatian village.

Walk sections of the historic Camino de Santiago, with optional easy-to-moderate hikes.

The order of visits may be adapted to the weather, to local festivities and to the pace of the group.



HERITAGE AND GREAT SITES

Places that tell the story

Castles, sanctuaries and ancient paths reveal the region's rich history, from its religious heritage to the traditions of everyday life.

| A visit to Haut-Koenigsbourg castle and the great fortress overlooking the Alsatian plain.

| Mont Sainte-Odile, its sanctuary and the legend-filled forest around it.

| Walks along the Compostela pilgrim routes and the traces the pilgrims left behind.

| Optional hikes, easy to moderate, adapted to the group's interests and fitness levels.



A living, authentic Alsace

From half-timbered villages to the high ridges of the Vosges, every outing reveals a landscape, a craft and a way of life.

Discover Colmar and La Petite Venise, with the option of a ride in a traditional flat-bottomed boat, once used by market gardeners and winegrowers to carry the produce into town.

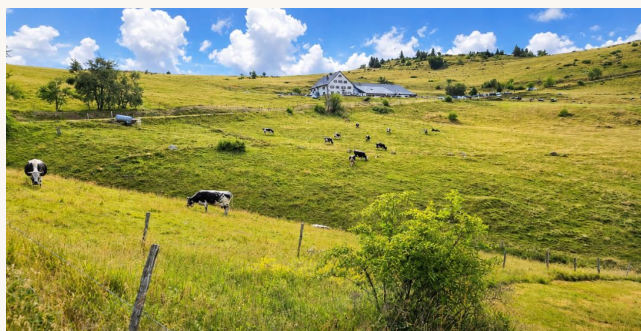
Visit Strasbourg by train, where centuries of history meet modern Europe. Explore the historic heart of the city and La Petite France, admire the magnificent cathedral and, for the energetic, climb its 330 steps for panoramic views over Strasbourg, the Vosges and the Black Forest.

Turckheim, Riquewihr, Ribeauvillé and other picturesque villages along the Wine Route.

A day along the Route des Crêtes in the Vosges through high pastures, heather and moss-covered rocks, with a traditional marcaire lunch at a mountain farm-inn.

Celebrate Bastille Day in a traditional Alsatian village and experience the atmosphere of a lively local summer festival.

Enjoy wine and beer tastings, meet local producers and discover regional specialities.



Tasting Alsace with a Michelin-starred chef

Food is part of the immersion: local produce, organic wines and conversation with a chef who tells the story of his terroir.



Meet Michelin-starred chef Hubert Maetz for a personal introduction to Alsatian cuisine, seasonal produce and the art of food-and-wine pairing.

Start each morning with a buffet breakfast served in the hotel's traditional winstub.

Enjoy a three-course dinner each evening at the hotel, featuring a starter, main course and dessert inspired by the flavours of Alsace.

Wine and an apéritif are included with dinner, together with unlimited still and sparkling water and one coffee, tea or herbal infusion.

Step into the family wine cellar of Domaine Jacques Maetz for a private visit and complimentary tasting of their organic Alsatian wines.

HALF-BOARD THROUGHOUT YOUR STAY

Buffet breakfast in the winstub each morning and a three-course dinner each evening in a warm, convivial setting.



WHERE YOU STAY

Le Rosenmeer Hotel: comfort, calm and character

A family-run three-star hotel in Rosheim, at the foot of Mont Sainte-Odile and in the heart of the Wine Route, offering the warmth, character and gentle rhythm of Alsatian life.

A fully equipped private room for each guest throughout the ten-night stay.

Buffet breakfast in the winstub and a three-course dinner each evening in a warm and convivial setting.

Private bathroom with a shower or bath, free Wi-Fi and Smart TV.

Seasonal cooking centred on local produce and certified organic wines.



A small and intimate group, limited to 14 people in total.



ABOUT ALSACE

A region between the Vosges and the Rhine



In eastern France, between the Vosges mountains and the Rhine, Alsace is a region of vineyards, flower-filled villages, medieval castles and half-timbered houses and a 170-kilometre Wine Route.

Its history, shaped by both France and Germany, has given Alsace a character all its own, reflected in its dialect, its food and the traditions that remain part of everyday life.

Our base, Hôtel Le Rosenmeer in Rosheim, is 30 minutes from Strasbourg and less than an hour from Colmar.

WHERE North-eastern France, between the Vosges mountains and the Rhine, bordering Germany and Switzerland.	CAPITAL Strasbourg, seat of the European Parliament, with a UNESCO-listed Gothic cathedral.	WINE ROUTE 170 km of vineyards through more than 50 villages, France's oldest wine route (1953).
LANGUAGE French, alongside Alsatian, a Germanic dialect still spoken every day.	JULY WEATHER Warm and dry, averaging 25–28 °C: one of the sunniest corners of France.	FUN FACT Alsace changed nationality four times in 150 years: French, German, French, German and French again.

A CLEAR OFFER

What the R54 800 includes

One price covering the essentials of the whole stay.

INCLUDED

10 nights in a private room

Half-board for the duration of your stay, including buffet breakfast each morning and a three-course dinner each evening

Drinks with dinner at the hotel: wine and an apéritif, unlimited still and sparkling water, and one coffee, tea or herbal infusion

Wine tastings included in the programme

Local transport in two vehicles

Fuel and parking

Language and cultural presentations

Guidance from Marie-Anne and Philippe

AT THE PARTICIPANT'S EXPENSE

Participants' international flights

Lunches, including the marcaire meal

Drinks outside the included hotel dinners, including digestifs

Admission fees for paid attractions and museums

The boat ride in Colmar

Personal spending

Compulsory travel insurance

All visa-related expenses

Any optional activities or items not listed as included

GOOD TO KNOW

Hikes are optional and adapted to the fitness level of the group. No level of French is required.



PRACTICAL INFORMATION

Book your journey

The journey will be confirmed with a minimum of 10 paying participants.

Late registrations may be accepted subject to availability.

Travel insurance is compulsory. Payment and cancellation conditions will be provided at the time of registration.

DATES

5 to 15 July 2027

PRICE

R54 800 per participant

MEETING POINT

Strasbourg airport on 5 July, transfer will be arranged according to your arrival time.

PAYMENTS

R12 000 deposit on registration · R21 400 before 31 January 2027 · R21 400 before 30 April 2027

REGISTRATION OPENS

15 September 2026

REGISTRATION CLOSES

15 December 2026

A small and intimate group, limited to 14 people in total

Registration opens on 15 September 2026.

REGISTRATION AND INFORMATION

director@stellenbosch.alliance.org.za

voyagealsace.com

ALSACE FROM THE INSIDE · A
LANGUAGE, CULTURE AND CULINARY
JOURNEY · 5-15 JULY 2027

The House of Curation

af Alliance Française
Stellenbosch